



## Classrooms Helped by Randolph Telephone DSL Customers

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September 16, 2010 ♦ Asheboro, N.C. – Tissues, hand sanitizer, dry erase boards... all key ingredients for any classroom these days. Forty-three local classrooms and teachers will receive just that and more in a Classroom Helper Kit this month from Randolph Telephone. Randolph held a promotion in August for new DSL broadband Internet customers to pick a classroom to receive a free kit. Randolph staff is in the process of delivering the kits now.



“Back-to-school is a popular time for people to sign up for our DSL Internet as they prepare to take classes online or their kids need the Internet to help with school projects and homework assignments. So, we thought what better way to help some of our local schools than to pair a promotion with a special gift for teachers,” said Frankie Cagle, general manager of Randolph Telephone. “It’s a win-win because customers got a free month and free installation for signing up while helping our schools.”

High-speed Internet is available to 100 percent of Randolph Telephone’s service area. Nearly 50 percent of Randolph Telephone customers use DSL Internet today, as measured by number of access lines. The Internet has grown in popularity not only for online classes but for research, shopping, communications, social networking, business applications and more.

According to the Pew Research Center’s Internet & American Life Project, “a majority of home broadband users see a home high-speed connection as ‘very important’ to at least one dimension of their lives and community.” This finding was in the 2009 Home Broadband Adoption report, which reported that home broadband users rank broadband as critical, particularly for community activities, communicating with medical providers, contributing to economic growth and sharing their views.

*Randolph Telephone is dedicated to providing the most advanced telecommunications solutions and world-class customer care to its customers. Locally owned and operated, Randolph Telephone is proud of its more than 50 years of serving our neighbors and communities in Randolph, Alamance, Chatham, Davidson, Moore, and Montgomery Counties.*

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